# Patient Journey Visibility

# The Elements of Data Excellence



#### **De-Identified**

On-site and hosted tokenization of PHI and longitudinal patient matching



## Integrated

Integration of specialty pharmacy and patient services data with syndicated assets



#### Stewarded

A continuous feedback cycle with network SPs to establish operational excellence



#### Cleansed

Data science and advanced data quality checks that correct for poor data quality and enable "actionable" patient journey analytics



#### **Enriched**

Data science-driven enrichment of patient journey statuses



### Visualized

KPI scorecards and visualizations for patient initiation, adherence, patient engagement services and FRM case management



#### **Mastered**

Rigorous master data management to deliver key Payer-Channel insights and enable predictive analytics

# How to build a forward-thinking specialty pharmacy data strategy

Find out more at www.integrichain.com/patient-data-workshop

